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STANDARD
FOR BEAUTY
& SPA THERAPY

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CIDESCO INTERNATIONAL

LINK

Issue 90 · 2019



CIDESCO Celebrates its World Congress in Chicago

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President's Message



**SANDY FUHR,
PRESIDENT,
CIDESCO INTERNATIONAL**

“The CIDESCO World Congress is beneficial to us all in so many ways. Despite our cultural differences, we all come together as one to further educational standards in the beauty and spa industry.”

DEAR FRIENDS AND COLLEAGUES

I am thrilled and excited to have been nominated and elected to the position as President of CIDESCO International for a tenure of four years with eligibility for another four years thereafter. I am so inspired by CIDESCO's business model and feel that the qualifications we offer continue to be the leader in terms of quality and standards in the Beauty Industry. It is the worldwide ticket to employment opportunities for so many students entering this largest growing industry globally.

I would first like to thank our past President, Anna-Cari Gund who has been the most remarkable person to work with and who has left behind a strong foundation for us to build upon.

As President of CIDESCO International, my purpose is to work closely with my incredible Board and secretariat team in Switzerland to continue developing new educational programs which fit the needs of the industry of the 21st century.

Increasing consumer awareness of the brand is also essential to establish client reassurance when visiting a CIDESCO Accredited Salon or Spa, treated by a CIDESCO qualified Therapist.

Our primary focus will be on students. If we can give our students what they need to be able to have an incredible life-long journey of gainful employment, then we have achieved our goals. With this in mind, we need more colleges to open up and offer CIDESCO exams to enable students to achieve these goals.

In order to support our ventures, we plan to develop a closer relationship with our Regional Offices who are our CIDESCO Sections, currently situated in 30 countries. With CIDESCO courses available in over 40 countries currently, we aim to increase this reach with additional accredited colleges.

In this issue of LINK Magazine you'll see the strength of our membership through the various educational activities that our representatives are involved in around the world and via our World Congress which took place late September. The CIDESCO World Congress is beneficial to us all in so many ways. Despite our cultural differences, we all come together as one to further educational standards in the beauty and spa industry. There is passion and energy to get things done, huge amounts of expertise and knowledge to make improvements and wonderful friendship and joy which enriches us all.

I hope you enjoy reading this issue of LINK and welcome you to share it with your colleagues and friends.

**Best wishes
Sandy Fuhr**

In Memoriam

Ms Maya Paranjapye 1945-2019

Ms Maya Paranjapye, born on March 1945 was a renowned academician, who in 1986 spearheaded and brought the Beauty industry to the glory of what it is today. Armed with skills and sheer determination she successfully managed to create a niche for herself and was considered a leader in the beauty world.

Maya worked for a year in the school of Chemistry of the University of Geneva (Switzerland) as Laboratory Assistant in the Department of Biological and Special Organic Chemistry. During this period she had the opportunity to learn all aspects of modern Bio-Chemistry and Biochemical Analysis. This prompted Maya Paranjapye to undertake personal training in Beauty Culture in Geneva, Switzerland.

Maya continued her journey in the beauty business: in 1972 she took further studies in 'Beauty Therapy' diploma at 'the International School of Natural Beauty therapy' in London, UK. After her return from London to India, she started teaching the complete Diploma Course in 'Beauty Therapy' as per the British Association Curriculum and thus the Butic Institute was formed.

She was instrumental in forming the Association of Beauty therapy & cosmetology India in 1986. In 1994, the Association became a CIDESCO Section under Maya's leadership. And in September 1997, her dream came true when India held the very first CIDESCO conference in Mumbai, India, which was the highlight of her career.

Maya Paranjapye was a visionary, who put the Indian section of CIDESCO on the world map.

We deeply mourn her sudden demise and hope you will join us in giving a big salute to a great pioneer & leader.



Maya Paranjapye was a visionary, who put the Indian section of CIDESCO on the world map.



New Board appointments



At the World Congress annual General Assembly, three new appointments were made to the Board. Sandy Fuhr from South Africa has been elected as President, taking over from Anna-Cari Gund from Sweden who has held the post for the past seven years. Sandy Fuhr was previously PR Board Member. Laura Grazioli from Italy takes on the position of Sales and Marketing Director and Gerard Gordon from Switzerland has been appointed to the new position of Executive Director.

Vicky Harper from Switzerland previously a Board Member for Education, was re-elected to a new-titled position of Education Quality Assurance Director. Board members retaining their positions include Vice President Karin Luggens from The Netherlands, Education Development Director, Pamela Adkins from Japan, and Financial Director, Biju Nair from India.

From left to right: Pamela Adkins, Vicky Harper, Gerard Gordon, Laura Grazioli, Sandy Fuhr, Anna-Cari Gund, Karin Luggens and Biju Nair.

Sandy Fuhr, who is the founder of the Sandy Roy Beauty Therapy Institute in South Africa which has a group of 12 Beauty and Nail training colleges and who previously managed 16 beauty salons in South Africa, has been a global practitioner and campaigner of standards in the beauty and spa industry for over 30 years.

Announcing her appointment, Sandy Fuhr says: "Becoming President of CIDESCO International is an honour and a privilege. A dream and aspiration of mine for many years. CIDESCO represents the most incredible professionals in the beauty and spa industry from all around the world who work tirelessly to maintain standards and educate new generations. I couldn't be more proud to be part of such an inspirational organisation and I am looking forward to supporting the further growth of CIDESCO worldwide."



The document has been compiled by the CIDESCO International Board and members to guide future Beauty and Spa managers through the steps to success which includes core skills, a typical day in the role and courses that are available for training. Helpful advice from key CIDESCO international members such as, Michelle D'Allaird-Brenner from New York's Aesthetics Science Institute, Anne-Marie Jordaan from Camelot International, Bloemfontein in South Africa and Northern Ireland's Shona Tarrant from Bronwyn Conroy Beauty School also provide first-hand experience to give future students a head start.

The CIDESCO International Guide to Beauty and Spa Management is part of a series of expert guides including a Guide to Working Abroad, a Guide to becoming a Make-up Artist and a Guide to setting up a Beauty Salon. The guides are available to download from the CIDESCO International website. You can also read Part 1 of the Guide to Beauty and Spa Management in this issue of LINK

Guide to Beauty and Spa Management

A 'Spa or Beauty Salon Manager' are roles that many Beauty Therapists aspire to achieve during their career. CIDESCO has combined the first-rate knowledge of its members and years' of experience to launch its International Guide to Beauty and Spa Management.

From managing staff, daily operations and budgets to marketing and services, a Spa and Beauty Salon manager is a varied role that is perfect for a results-driven candidate with strong leadership skills who also possesses the energy to achieve results and motivate others in doing so. The role requires hard work, dedication and a passion for the industry but it is a career that is fruitful and wholly satisfying.



A warm welcome to our latest CIDESCO schools!

We welcome the following:

Yamano College of Aesthetics Japan

Ishikawa Barber and Beauty College Japan

Face & Body Academy Germany (pictured above)

Adara Training Center, Bahrain

First Examiners Training Course



Jacqueline Kennedy, Business Development Officer of CIDESCO International has been visiting India this year for the launch of CIDESCO's first Examiners training course. Announcing the training, Jacqueline said "We are extremely proud to see the leadership and commitment of CIDESCO Section India, CIDESCO India educators and qualified therapists are leading the way in examination excellence. We look forward to seeing many more countries take up this incredible opportunity."

Jacqueline also attended the Beauty & Style Seminar organised by CIDESCO's accredited school, Lee's Beauty & Spa Institute where she demonstrated the CIDESCO Signature Age-Defying Facial.

New Salon for CIDESCO



CIDESCO International has developed a training salon within its headquarters in Zurich, Switzerland exclusively for the use of CIDESCO members. Opened by CIDESCO's Business Development Officer, Jacqueline Kennedy, the room provides a modern, fully equipped salon facility for training purposes.

CIDESCO would like to thank its sponsors of the room: Repêchage, LEMI, FLORENCEROBY, IONTO-COMED, BABOR who have all provided equipment or products.

Celebrated people

On 9th September CIDESCO celebrated its International Beauty Day by asking its members to recognise beauty industry leaders and visionaries that have inspired their own CIDESCO journey.

CIDESCO asked its global community members to share images and short stories of their chosen person on social media, tagging CIDESCO International. The campaign saw global members using the #InternationalBeautyDay to nominate the beauty visionary leader that has provided them with motivation during their CIDESCO career and beyond.

As well as sharing stories about these inspirational people on social media, CIDESCO encouraged schools and members to get involved by offering beauty treatments to those in need, such as carers and nurses, arranging special 'one-day-only' offers and providing introductory talks on the CIDESCO qualifications and the courses their schools offer.

Thank you to everyone who took part this year.

Here are just a few of the comments posted on the day.

'loved my CIDESCO training in Dublin Ireland'

GALWAY_GIRL3

'in India no one can match Ms Seema Gopujkar, who is a pioneer in the field of beauty and continues to motivate hundreds of estheticians!'

SAP5421

'I would like to remember and honor the legendary past Presidents and board members of CIDESCO International. Especially our Honorary members who support and mentor us. Thank you.'

BTI - BEAUTY THERAPY INSTITUTE

Celebrations in Australia...



Hyde Park College of Skin and Body Therapy in Australia is this year celebrating 34 years as an International training College in Australia. This is the longest serving CIDESCO accredited training college in Australia.

Principal, Dianne Miles, says “In 1985 I opened Hyde Park College of Skin and Body Therapy and we became the only Beauty Therapy training College in South Australia. Nothing has changed, in fact we are still the only Internationally accredited training College in South Australia.

As far as students go, I do not think they have changed much either since 1985. Like most education institutions, we have driven, focussed and ambitious students who become driven, focussed and ambitious employees. We still have students who may find the going tough academically but most push through

it and are so pleased with themselves when they are successful. However it never ceases to amaze me that even though all students are told at interview the amount of hard work and study there is to be attended to each day and at home to be able to pass examinations, we still hear the cry that they had no idea the amount of study that was involved.

Our graduates have gone onto fabulous positions in the Beauty and Spa Industry. I do notice that many graduates use their Beauty and Spa Therapy qualifications for different career pathway changes after a few years. They may go back to study and the most popular profession appears to be nursing. This is also chosen as they can then work in the fast growing Medi Spa Industry with Nursing and Beauty Therapy skills. Others go onto further studies in Dermal Therapies etc. For others it is employment in upmarket professions requiring a large

degree of superior customer service: managerial positions in the front line, as cabin attendants then cabin managers in major airlines, customer service managers in high end Hospitality companies and hotels and resorts; not necessarily just being a manager in a Spa or Salon in those establishments.

In the last few years I have worked with the Australian Refugee Association and I have given full tuition fee scholarships to female refugees. I have also worked closely with a female refuge with victims of domestic violence and given a scholarship to one of these ladies to get them back on track and gain self-belief.

I believe as a training institution we need to give back and I am doing this at this time after helping promote our Industry at national and international levels for many, many years. The amazing effect this has on not just those students with the scholarships, but their families and their communities is heart-warming. I have never had one of these scholarship students not be successful in all their exams, and all of these ladies do not have English as their mother tongue which makes it even more encouraging. The refugees came from Nepal, Bhutan and Pakistan. Their enthusiasm for learning is contagious and they succeed so well. What a wonderful thing it would be if every Beauty Therapy training school around the globe just took in one refugee every year. We keep hearing our Industry is short staffed, perhaps this is the solution? It's such a win/win for everyone involved. After all aren't we the “Caring and Nurturing Profession?”

...in Malaysia & Indonesia



Beauty Therapy graduates with CIDESCO Examiner Ms Sindy Chan & Principal of Finesse Beaute Academy Ms Julie Lew & tutors in Malaysia



CIDESCO Media Make-up Examination at Finesse Beaute Academy with CIDESCO Examiner Ms Sindy Chan in Malaysia



CIDESCO Beauty Therapy Post Graduate Examination at CIDESCO Section Indonesia

On the Road in Cape Town



CIDESCO Section South Africa (SAAHSP) organised an exciting roadshow this year when they visited 9 Beauty schools in Cape Town, showcasing the various examinations offered in South Africa. Sandy Fuhr, newly elected President of CIDESCO International joined Elna Hagen and Joanne Cohen, President and Education board member of SAAHSP respectively, with Elaine Willemse and Chido Chitsike, Business Development Managers of ITEC South Africa and Africa. Students and Educators at the colleges were excited to hear about all the opportunities ahead for them with new offerings available to all.

Yorkshire's Top Award



The UK's Yorkshire College of Beauty celebrated it's top CIDESCO student with a TOP CIDESCO Graduate Award 2019.

CIDESCO student, Cristina Ishida was recognized for her commitment, dedication and ability to meet the standards required to be a highly successful therapist. What's remarkable about this is that in 2017 Cristina's sister, Margareta Nistor, was also awarded the College's TOP CIDESCO Graduate for having the same values and professionalism.

Both ladies are originally from Romania and chose to study at the Yorkshire College of Beauty based on the College's reputation and experience.

Yorkshire College of Beauty has been delivering its CIDESCO programme for 33 years and has built up an enviable reputation over that time.

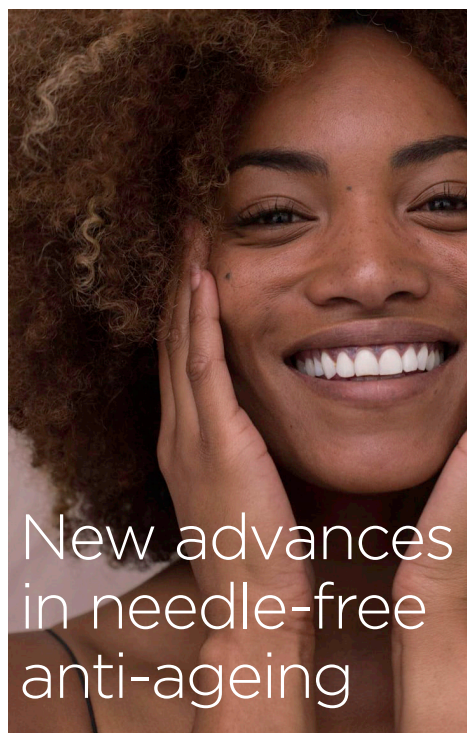


The Skin Games

CIDESCO Section Canada's founder and Examiner, Pat Lam was honoured to be a judge for the highly successful Skin Games, skincare's most prestigious international competition and awards show which celebrates the talent of estheticians.

Pat was asked to judge the Student Category and present one of the awards at the Live Show in the US. Altogether there were about 20 categories and contestants came from all over the world.

Picture shows Pat Lam (far left) with the other judges in the Student Category



New advances in needle-free anti-ageing

Source: American Chemical Society

As skin cells age, they lose their ability to multiply and to produce collagen, which is the main structural protein in skin. Recently, scientists discovered that treating human skin cells in a dish with exosomes from stem cells boosted the amount of collagen and caused other youthful changes. Exosomes are membranous vesicles containing protein and RNA that cells release to communicate with each other.

The researchers exposed mice to ultraviolet B (UVB) light, which accelerates ageing and causes wrinkles to form. After eight weeks of UVB exposure, the researchers administered exosomes from human dermal fibroblasts to some of the mice with a needle-free injector using air. Three weeks later, skin from the exosome-treated mice was thicker and showed reduced inflammation and enhanced collagen synthesis compared with skin from untreated mice.



The global CBD skin care market is set to grow a massive 32.9 percent a year for the next five years.

According to a report by Grand View Research, the market, which was valued at US\$234 million last year, is largely driven by consumers' growing awareness of the benefits of CBD-infused personal care products.

“Conventionally, CBD (cannabidiol – a non-psychoactive compound derived from cannabis) has been studied for its pain-relieving, relaxing and anti-anxiety properties, however, recent studies have shown that it has therapeutic benefits when applied to the skin.”

According to the company, North America held the largest share (40 percent) of the global market in 2018 and is expected to be the fastest growing market in the next five years.

“Demand for CBD skin care products from North America is expected to remain high due to the presence of a large customer base and legalisation of marijuana in US (in over 30 states) and Canada,” the report said.

Source: Professional Beauty

Russian women share their images of beauty

In a new wave of Russian feminism, thousands of women are posting selfies on social media showing their pimples, cellulite and hair loss to challenge beauty stereotypes that women's rights activists say fuel low self-esteem and eating disorders.

The #AllIsFineWithMe trend - started by a Russian teen who has struggled with anorexia - is the latest initiative to push back against unrealistic pressures on women and girls to look perfect, often driven by airbrushed images on social media.

“Russia is still a very patriarchal, body conscious country where strict beauty standards and body-shaming are an everyday reality,” said Janette Akhilogova, Russia consultant for women's rights group Equality Now. (Such) campaigns ... are a positive way to let people see how they can accept their own body and break free of the constraints ... which can destroy both mental and physical health. It is about diversity, inclusion, and acceptance.”

Women in Russia are expected to dress to appeal to men, feminists say, highlighting old-fashioned gender stereotypes and rising conservatism, such as a 2017 law decriminalising domestic violence that does not require hospital treatment. In a bid to change that, teenage Instagram influencer @Tysya asked her 1.2 million followers to post photos of themselves without make-up with the hashtag #SoMnoyVsyoTak or #AllIsFineWithMe.

More than 2,500 people have used the hashtag and a video promoting the campaign featuring models with scars, burns and other perceived defects has gathered more than 1 million views and hundreds of comments.



#AllIsFineWithMe

Source: Reuters

CIDESCO USA SUCCESSFULLY HOSTS

The Architecture of Beauty

THE 67TH CIDESCO INTERNATIONAL WORLD CONGRESS & EXHIBITION



The 67th CIDESCO World Congress, hosted by CIDESCO USA from September 19-23, 2019, was a huge success and one of the largest World Congresses with delegations from 23 countries around the world. The theme was “The Architecture of Beauty,” which was fitting as throughout the event the revolutionary City of Chicago was showcased. Spa and wellness professionals came for advanced education, lectures and the latest on industry technology on display.

The five day programme of events comprised the CIDESCO Examiners’ and Schools’ Meetings, a General Assembly and Expo. There was also a World Congress Educational Summit packed with presentations by Samuel Shatkin Jr. (USA), Lydia Sarfati (USA), Andrea Bovero (Italy), Jens Bergstrom (Scandinavia), Mark Lees (USA), Carol Phillips (USA), Jacqueline Kennedy (Zurich), Elaine Sterling (USA) and Cynthia Malcom (USA). Sponsors included Repêchage (Legacy Sponsor), Carol Phillips BeauteeSmarts, Edgar Renee, LAM SKIN Care Products, KPS Essentials, Pibbs Industries and Pivot Point International. Media sponsors included American Spa, DAYSPA, Estetica and MedEsthetics.



“Through this gathering of education and business leaders in esthetics, it is clear that our greatest work and challenge, as we move forward into the 21st century, is to continue to develop and elevate educational standards”

**LYDIA SARFATI,
CHAIRMAN OF CIDESCO
SECTION USA**



The World Congress offered a lively opening reception at the Hyatt Regency Chicago, a cultural evening cruising down the Chicago River and “The Architecture of Beauty” gala dinner at the top of the Willis Tower.

“For me, the 67th CIDESCO World Congress was educational, inspiring and a call for action. Through this gathering of education and business leaders in esthetics, it is clear that our greatest work and challenge, as we move forward into the 21st century, is to continue to develop and elevate educational standards both in the United States and all around the world,” said Lydia Sarfati, Chairman of CIDESCO Section USA and Repêchage Founder and CEO. “In addition, it is my greatest honor to be this year’s recipient of the CIDESCO Award Médaille du Merite .”

In congratulating CIDESCO Section USA on a successful World Congress, Sandy Fuhr said: “I’d like to thank everyone at CIDESCO Section USA for all their hard work and professionalism over the past year in bringing together the CIDESCO World Congress. Chicago has been a wonderful destination to bring our members to and we have all been inspired by the meetings, inspirational speakers and stimulating networking as we continue to promote world standards in beauty and spa therapy.”

“What an incredibly fun weekend of professional comradeship with fellow beauty and skin therapists from all over the world,” said Mark Lees, MD, World Congress educator, CIDESCO Diplomate and Mark Lees Skin Care Founder and CEO. The administrative team of CIDESCO USA, and Chair Lydia Sarfati are to be commended for a well-planned, exciting, and informative event!”

Attending the CIDESCO World Congress was a chance for guests to meet new colleagues, to exchange ideas, knowledge and gain expertise. And now, with the CIDESCO certification, estheticians in the U.S. will be on the forefront of global exchange of professional information and experiences.

The 2020 CIDESCO World Congress will take place in Indonesia in September. CIDESCO Section Qatar has also been accepted to host the 2021 World Congress.



CIDESCO Awards

A number of CIDESCO members were given awards for their services to the industry including:

- Annica Joensuu from CIDESCO Section Sweden who was awarded the CIDESCO Medaille d'Or
- Cheng Ming Ming from CIDESCO Section China and Lydia Sarfati from CIDESCO Section USA who both received the CIDESCO Medaille du Merite
- Norlisa Lee Binti Abdullah of CIDESCO Section Malaysia who was presented with the CIDESCO Medaille d'Esthetique
- Anna-Cari Gund of CIDESCO Section Sweden received the Honorary President CIDESCO International title

The World Congress was also a time to celebrate 60 years of CIDESCO Section Israel and 20 years of CIDESCO Section Russia.

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CIDESCO International Guide to Beauty & Spa Management - *Part 1*

Learn the essential tools to becoming a Beauty Salon or Spa manager with our expert guide.

A 'Spa or Beauty Salon Manager' are roles that many Beauty Therapists aspire to achieve during their career. Although a Salon Manager usually has the background as a Therapist for a number of years, a Spa Manager can come from many different industries, making the roles varied and filled with opportunity.

As a deeply rewarding role, Spa and Beauty management appeals to those who would enjoy having the responsibility to make a real difference in a business. From managing staff, daily operations and budgeting to marketing and client services, it is a varied role that is perfect for a results-driven candidate with strong leadership skills who also possesses the energy to motivate others in doing so.

Beauty and Spa management requires hard work, dedication and a passion for the industry, but it is a career that is fruitful and wholly satisfying.

WHAT SKILLS MAKE A GOOD BEAUTY AND SPA MANAGER?

*Leadership +
People Skills +
Financial Awareness
+ Strategic Thinking*

CORE SKILLS

A NATURAL & CONFIDENT LEADER

A successful leader will have the confidence and motivation to trust their team with delegated tasks and provide sound advice to junior members of the team. They need to be a strong and self-assured leader who will see a project through with their 'can do' attitude. In leadership, it is important to recognise personal and team successes, as well as accept and action feedback.

SOUND PEOPLE SKILLS

Beauty therapy is very much a people business, so Therapists should already have these transferable skills. A Spa manager is responsible for recruiting and managing a team of people, ensuring that they are happy and working to the best of their abilities. Good communication skills are vital as they will need to juggle customer-facing communication, corporate demands and also resolve any potential conflicts effectively within the team.

FINANCIAL AWARENESS

With the role comes financial responsibilities such as the costs of the day-to-day running of the Spa or Salon and managing budgets. The ability to stick to budgets is extremely important and a manager should be commercially aware, endeavouring to save wherever possible and invest when necessary.

STRATEGIC THINKING

An ability to see the bigger picture is an essential skill. This skill allows a Spa or Salon manager to see potential patterns and develop strong strategies in response to these patterns. Strategic thinkers should have a keen eye for detail, while always thinking ahead and identifying which areas of the business can be improved.



A day in the life of a beauty salon or spa manager

Staff Management – A Spa and Beauty Salon Manager is responsible for recruiting new staff and overseeing current staff. It is the Manager’s responsibility to ensure that all staff are adequately trained and deliver a brilliant customer experience.

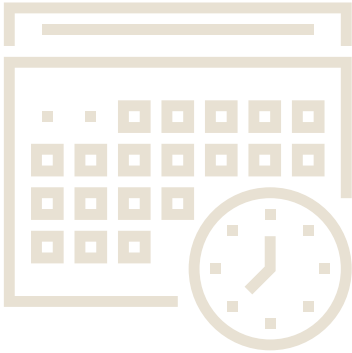
Client Relations – Ensuring customer satisfaction is at the heart of a Spa and Beauty Salon Manager’s responsibility, by executing quality service through a well-managed and happy team. Spa and Beauty Salon Managers are also responsible for handling any client grievances and managing the overall feedback protocol.

Scheduling Appointments – The Spa and Beauty Salon Manager often has full control over their team of therapists’ appointment books, ensuring that the schedule works both for the client and for the Therapist.

In leadership, it is important to recognise personal and team successes, as well as accept and action feedback.



Part 2 of the CIDESCO International Guide to Beauty & Spa Management will be published in the next issue of LINK magazine. Alternatively you can find the full Guide on the CIDESCO International website [here](#)



Diary Dates

NOVEMBER

5-8th November - Spa and Wellness International Congress, Georgia, USA - www.spaandwellnesscongress.com

6-7th November - Beauty Azerbaijan, Azerbaijan - www.beautyexpo.az

7-10th November - InterSTYLE-Belarus, Belarus - www.tc.by

9-11th November - Aestetica, Napoli, Italy - www.aestetica.it

11-12th November - Spa Life UK, Coventry, UK - www.spa-life.international

13-15th November - Cosmoprof Asia, Hong Kong - www.cosmoprof-asia.com

16-17th November - Cosmetica Berlin, Berlin - www.cosmetica.de/cosmetica-berlin

16-17th November - IMATS, Atlanta, USA - www.imats.net/2019-atlanta

22nd November, TERMALIA, Bucharest - <https://termalia.ro>

24-25th November - Beauté Selection, Lyon, France - www.beuteselection.com

30th - 2nd December - Beauty Macedonia, Thessaloniki, Greece - www.beautygreece.gr

DECEMBER

5-6th December - Beauty Care Asia, Singapore, www.beautycare-asia.com

6th-8th December - Beauty Africa Expo, Tanzania, www.beautyafrikaexpo.com

8-9th December, CIDESCO Italy National Congress, Rome, <https://www.lifexcellence.it/spa-beauty-forum>

JANUARY

8-11th January - Beauty Care Expo, Vietnam - www.beautycareexpo.com

11-12th January - IMATS, Los Angeles USA - www.imats.net/2020-los-angeles

14-15th January - Cosmet'agora, Paris, France - www.cosmetagora.fr

20-22nd January - Cosme Tokyo Osaka, Makuhari Messe, Japan - www.cosmetokyo.jp/en-gb.html

25-27th January - International Salon & Spa Expo, Long Beach, California, USA - www.probeauty.org/isselb/

Global Awareness Days

01 November - World Vegan Day

04 - 08 November - International Stress Awareness Week

13 November - World Kindness Day

29 November - Black Friday

10 December - Human Rights Day

25 December - Christmas Day

01 January - New Year's Day

01 - 31 January - Dry January

01 - 31 January - Veganuary

20 January - Blue Monday

Reach beauty and spa professionals in over 40 countries worldwide

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Contact Erika Ferreira at CIDESCO International

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Tel: +41 44 448 22 00





Around the World



From top: Successful students from Arcos School in St. Gallen, Switzerland. Seated left to right Alexandra Wolfhaug, School owner & Evelina Sylle CIDESCO Examiner; 100% pass rate for students at the London School of Beauty & Make-up, London; Media Make-up Artist students of Internationaal Opleidingsinstituut Thomas, The Netherlands; Graduates of Enrich Salon, Pune, India; CIDESCO Beauty Therapy graduates with CIDESCO Examiner Ms Sindy Chan & Principal of Finesse Beaute Academy Ms Julie Lew & tutors.



CIDESCO Associate Members



21 H2EA h2e2.net

21 Skin Consulting

Association of Medical Aestheticians amk.bg

Babor ch.babor.com

Biologique Recherche
biologique-recherche.com

Brightmond AB sminkspegel.se

Celtic Seaweed Bath Products/VOYA voya.ie

CosMed Kft pandhys.com

Decaar Cosmetics decaar.com

Eve Taylor eve-taylor.com

Florence Roby uniformcollection.com

Gharieni Group GmbH gharieni.de

HydroPeptide LLC hydropeptide.com

Ilcsi Beautifying Herbs
ilcsi-natural-cosmetics.co.uk

Image Medical Spa imagemedicalspa.co.nz

IONO Comed ionto.de

Joli360pro joli360pro.com

Kerstin Florian kerstinflorian.com

Lemi lemi.it

Nell Health, Beauty & Laser Clinic
nelllaser.com

Repêchage repechage.com

Spa Staff spastaff.com

Tip Touch International tiptouch.com

Trade Exhibitions Ltd
professionalbeauty.co.uk

Wellness Interactive Branding
wellnessinteractive.com

The CIDESCO Associates Membership is open to brands and suppliers to the professional beauty, spa, aesthetics and wellness industries and individual professionals within these sectors.

Benefits for an Associate Member of CIDESCO, including use of the CIDESCO Associates logo, a profile on the CIDESCO International website and connection with the CIDESCO global membership which spans over 40 countries across five continents.

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